

ABSTRACT OF THE DISCLOSURE

A book and the like in a visual media such as in movies, theaters, television, Internet, Intranet and other proprietary networks, broadband delivery system, and the like is advertised by analyzing a content of a book; selecting at least one portion of the book, and staging a scene which represents content of the selected portion of the book.

0
9860 · 8745 · 0447 · 0448